





# Driving the Nation towards a Broadband Economy

25 June 2013



Lalith De Silva Group CEO, Sri Lanka Telecom



#### Sri Lanka - Leaping into Prosperity



One Country. One Voice.

eLiteracy 75%
GDP per capita > 4,000 USD
GDP - 100Bn USD

2016

Towards Prosperity

Peace Economic Stability Political Stability eLiteracy 40% GDP per capita- 2,923

USD GDP - USD 59bn

2012

HDI Rank - best level in South Asia

2005

GDP per Capita USD 1,203 GDP – USD 23.95bn By end 2012,the Sri Lankan economy had recorded remarkable progress amidst global challenges...



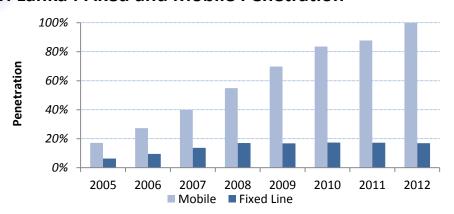


### **Telecom Industry Outlook-Trends**



One Country. One Voice.

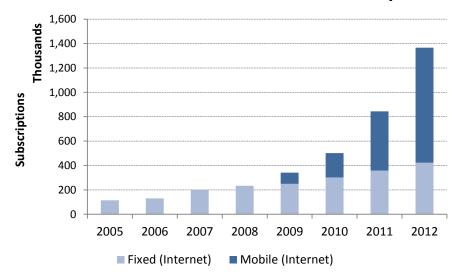
#### Sri Lanka: Fixed and Mobile Penetration



A.T. Kearney Global Location Index Ranked 21 out of 100 Countries

Sri Lanka: Doing Business Index rose to 81st (for 2013) from 89th (for 2012)

**Sri Lanka: Fixed and Mobile Internet Subscriptions** 



Networked Readiness 69<sup>th</sup> (for 2013) from 72<sup>nd</sup> (for 2012)

Lowest Prices for Entry Level Broadband Ranked Sri Lanka as 2<sup>nd</sup> Lowest

Source: TRCSL- Statistical Report

## **SLT As Digital Service Provider** Sri Lanka Telecom 50 years Service to the Nation







**1858** - Telephone-Telegraph provider

MANPOWER

Manpower

management

**2013** - Digital service provider



IPTV &

Content

**Business** 

VisionCom

- **GDP Contribution in** 2012 - LKR 56bn
- 1.2% of the Service Sector

Network &Systems Solutions provider



### ICTA objectives and SLT's contribution



## Future Gov 2013 Focus

Digital Inclusion

Mobile Government

Big data and open data + protection

eLeadership

Cloud Computing

**SLT's Role to Play** 

Connectivity
Solutions
Technology
Security
Reliability

Re-engineering
Automating
activities
e- Services
transformation

CITIZEN

Uplift life Viable solutions

Innovations
Transformations
Entrepreneurship

#### **GOVERNMENT**











#### **Challenges to Telecom Industry**



Robust Network with increased affordability

**Customer-centric service applications** 

coverage with higher speeds

**Increase** 

Cater backbone network for increased digital volumes Challenges towards a Digital Government

Seamless Content Mobility and applications

International Bandwidth

Conversion of Networks to IP enabled services



**Optical** 

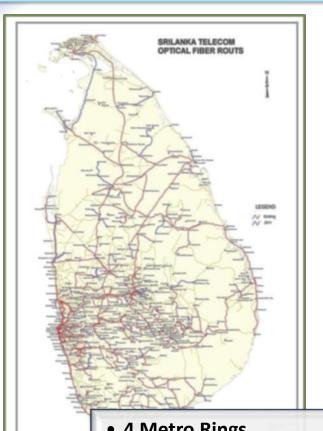
**Fiber** 

Rings

#### **Robust Infrastructure**



#### **National Backbone Network**



- 4 Metro Rings
- Central Ring
- Southern Ring
- North-East Central Ring
- East-Uva Central Ring

SLT was licensed to provide the National **Backbone Network in 2013** 

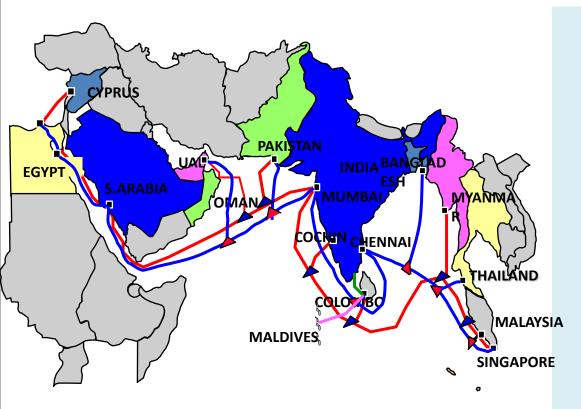
- At least one access point for each **Divisional Secretariat covering 329** locations islandwide.
- Designed to provide capacities to all the operators and backbone network services will be provided.
- Ready to handle multiple 100 Gbps capacities.
- Cover the whole island within 5 years.
- Driver to bridge the digital divide of the country.



#### **Enrich our Infrastructure**



#### Global Gateways - The realization of becoming a Digital Hub.



- SLT (Sri Lanka) is selected as a landing point (Matara) for upcoming SMW 5
- Geographically suitable as a capacity hub in the region
- Invest on super capacities to connect the world.
- Capacity availability will become multiples of 100 G

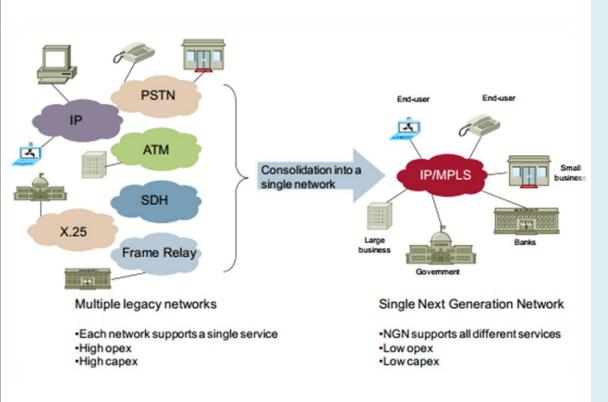


#### **Enrich our Infrastructure**



#### **Next Generation Network**

Converging all access networks into a singular platform



- Low cost of operations, new value-added service features.
- Current progress is around 50% of the wire-line customers are connected with the NGN.
- Expansion and modernization of NGN and complete 100% conversion to NGN by end 2014.



#### **Enrich our Infrastructure**



#### **Next Generation Access - High Speed Access Network**

### Transforming into Next Generation Access Network

- Fiber to the Node (FTTN) deployment
- 90% copper loops to be converted to 20 mbps capability by 2014
- 50% completed at present







FTTH successfully tested and pilot projects to be launched



#### **Challenges To Attain Digital Government**



One Country. One Voice.



- 1. Adopt World Class Best Practices in Project management, Programme management and Change Management
- 2. Adopt Open Data Culture in the Government– Information is available for all to use

SUCCESS

- 3. Facilitate the citizens to participate in developing and innovating digital government solutions Public awareness
- 4. Developing the mechanism to strategize digital government together with government, people and private sector

Govt Centric Citizen Aware Citizen engaged

Citizen Centric Citizen Driven





